

Big Business: The European Experience In The Twentieth Century

by Youssef Cassis

Dec 13, 2011 . Big Business: The European Experience in the Twentieth Century. By Youssef Cassis - Oxford: Oxford University Press, 1997. xiv + 277 pp. Extended CV - European University Institute Big business: The European experience in the twentieth century. American influence on European management education—The role of the Ford Foundation. Big Business: The European Experience in the Twentieth Century Big business: the European experience in the twentieth century. by CASSIS, Youssef. Published by : Oxford University Press (Oxford) ISBN: 0-19-829606-1. Big Business - Oxford Scholarship tion to our expanding international corpus of knowledge on big business, yet . Big Business: the European Experience in the Twentieth Century (Oxford, 1997). BOOK REVIEWS. Big Business: The European Experience in the Twentieth Century. By. Youssef Cassis ? Oxford: Oxford University Press, 1997. xiv + 277 pp. BAC Wadsworth Prize - Business Archives Council This is a major comparative study of big business in the three dominant European nations across the 20th century. In particular the author looks at the character

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